

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

Friday, June 1, 2007 page 1 of 12

Class Program

All Hands On Workshops unless otherwise noted

9AM-10:30AM

**Fr 119 Exhibiting Your Artwork**  
**All Levels Business \$45**

**Jodi Walsh**

It doesn't matter what stage you are at in your artistic career, at some point you will need to present your work to the public. You need to know your options and understand a few basic guidelines on presenting your work. Timeline, selection of work, presentation, promotion, and hanging and lighting your art are just a few of the components of a successful show. Understand what galleries expect from their artists and what artists should expect from a gallery.

9 AM-4 PM

**Fr 105 Oil Painting Without Drawing, Still-Life Workshop**  
**All Levels Oil \$130**

**Dominic Vignola**

This course focuses on still life in oils using an impressionistic, mass/tone approach to painting. Learn how to achieve a 3-dimensional effect WITHOUT the use of lines. We'll begin with a hazy, soft block-in and build to the final focused effect. Learn to see in terms of light and shadow and discover the three things that compose a painting: Tone, Shape and Color. Drawing ability is unnecessary; correct proportions come about as a result of correct tone and shape placement. If you can see it, you can paint it with this incredibly effective approach. Materials provided by DaVinci Paint Company.

**Fr 111 Landscape in Sumi-e (Asian Brush Painting)**  
**All Levels Asian Brush Painting \$130**

**Joan Lok**

Capture nature's harmony in this Asian Brush Painting (sumi-e) workshop with calligraphic brushstrokes and an almost monochromic palette on rice paper. You will learn the basic brushwork to render mountains, rocks, trees and rivers, plus the wet-on-wet technique to paint waterfalls, mist and clouds. We will also cover composition theories in Asian landscape on balance and negative spaces to attain the peaceful atmosphere unique to Asian landscapes. Ideal for artists looking for a different way to render landscapes, and sumi-e artists who have only been exposed to flower subjects and want to widen their horizon in the art form.

**Learning & Product Expo: Art!      June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007      page 2 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**9 AM – 4 PM**

**Fr 114      Imagination And Creativity Workshop**  
**All Levels      All Mediums      \$130**

**Pamela Jennings**

Blotting techniques are used to help students broaden their imagination and creative skills. Watercolor, acrylic and oil blots are made by applying these paints—treated by various media to make them very loose—to one side of a piece of paper and then folding it in half serve as the starting point for the creative process. Students can then make artistic decisions about how to develop the design, shape, color and depth features of the blot based on what they decide is the point of the painting. No prior drawing experience necessary.

**Fr 120      Children In Watercolor**  
**All Levels      Watercolor      \$140**

**Michaelin Otis**

Participants of this hands-on workshop will learn to draw and paint children from a photograph supplied by the instructor. Topics such as skin tones, layering, composition and choosing a background will all be covered. By painting on hot pressed board, you will learn to paint a wonderful abstract background and unite it into the picture. All materials supplied by HK Holbein.

**9AM- 12NOON**

**Fr 101      Warming Up - Exercising Is So Important**  
**All Levels      Watercolor      \$85**

**David R. Becker**

Have you ever practiced in watercolor? Meaning, putting down brushstrokes to learn how to put paint to paper or mix paint or just loosen up? Musicians practice the scales before they play a musical piece and you, as a painter, need to practice in watercolor before you paint a masterpiece. In this hands-on workshop, you'll learn how. Materials provided by HK Holbein.

**Fr 102      Painting From Memory: Floral Fugue**  
**All Levels      Mixed Media      \$90**

**Betsy Dillard Stroud**

Cultivate your ability to use expressive color and your treasure trove of memories to create beautiful, loose floral paintings. Develop the art of mindfulness as you apply each brushstroke in a zen-like manner. This hands-on workshop is developed to enhance self-confidence and expressiveness with a brush. Materials provided by Savoir Faire.



**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 4 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**9AM- 12NOON**

**Fr 108 Watercolor Florals That Glow!**  
**All Levels Watercolor \$75**

**Karen Vernon**

Learn how to accurately depict, in watercolor, the clear luminous color in any type of flower. In this hands-on workshop, learn basic floral painting design techniques and discover how to achieve the most intense hues and color in your painting. This class makes the most difficult floral subject matter very easy with a few simple tips and techniques. All materials will be provided by Ampersand Art Supply.

**Fr 110 Wet-In-Wet Landscape Techniques**  
**Beginner Acrylic \$75**

**Tucker Yeaworth**

Experience Interactive Professional Artists' Acrylic—the only acrylic that offers extended blending and reworking! Imagine being able to alter, consider and develop a painting in YOUR time, rather than being dictated by the drying time of conventional acrylics. Now you can build on what is already there, with oil-like techniques, and bring your acrylic paintings to a finer level of complexity. Bring brushes, water container, reference materials (landscape photos) and several small canvases. Interactive Professional Artists' Acrylic paints will be provided by Chroma, Inc.

**Fr 112 Lose Your Fear Of Drawing (Basic Drawing For Painters)**  
**Beginner Drawing \$85**

**Camille LaPointe-Lyons**

In three hours you will have a clear understanding of how to turn a line drawing into realistic shapes with cast and core shadows. The instructor walks you through some simple steps to take away those fears of angles, ellipses and more while you find yourself drawing realistic subjects. All your materials will be provided by Fabriano and Cretacolor.

**Fr 113 Acrylics: The Future Of Painting?**  
**All Levels Acrylic \$75**

**Patti Brady**

This workshop is for the artist who wants to learn how to paint with acrylics or who is interested for health, environmental or esthetic reasons. We will address issues such as how to control the drying time and diminish that plastic look, and cover techniques associated with oils, using ""historic colors"" that are stable, safe and humane but look and feel just like oils. Gels, mediums and pigments will be discussed. All participants will receive a generous sample of acrylics provided by Golden Acrylics.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 5 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**9AM- 12NOON**

**Fr115 Airbrush Basics: The Starting Line!**  
**Beginner Airbrush \$75**

**Kurt Bittle**

Get hands-on with the airbrush and learn not only how it works but the control exercises necessary to gain skill and confidence. You'll learn airbrush anatomy and maintenance, and how the airbrush is a creative and multifunctional painting tool. Various masking materials including frisket film and the different methods of its use will also be covered. Finally, you will learn how to create dimension with this amazing tool and how to incorporate the airbrush into your own work.

All materials provided by Iwata-Medea.

**Fr 116 Mixing Colors**  
**Beginner Watercolor \$75**

**Penny Kritt**

Why pay for a color that's close when you can mix exactly what you want? In this hands-on workshop, you'll learn to simplify your palette using just the three primaries—red/blue/yellow (acrylic and oil painters will also add white and black). You'll gain better control over your color choices and save money by buying fewer colors. Materials provided by HK Holbein.

**Fr 117 Fearless Florals! Negative Painting - Watercolor**  
**All Levels Watercolor \$85**

**Linda Kemp**

Loosen up and let the colour go! Create summer bouquets with negative painting and discover how to build multiple layers of flowers and foliage while working wet into wet! Big brushes, big paper, lots of color - no drying between layers! Bring along your own inspirational photos or fall weeds, grasses and other gatherings or work from your imagination. Please bring your own brushes. All other materials provided by HK Holbein.

**Fr 118 Painting Flowers—The 4-Stroke Method**  
**All Levels Watercolor \$85**

**Margaret Roseman**

Learn the 4 basic brushstrokes to painting flowers while developing the freedom and confidence to capture the movement and spirit of the floral subject. Learn to eliminate detail and paint with enthusiasm, impact and spontaneity. Please bring your own brushes. (1" flat essential). All other materials supplied by HK Holbein.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 6 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**9AM- 12NOON**

**Fr 121 Secrets To Painting Spring And Fall Scenes**  
**All Levels Watercolor \$90**

**Tom Lynch**

Learn how to create more exciting paintings by incorporating dramatic effects of Spring or Fall. Work step by step with a master as you learn the secrets of the seasons. Learn how to take an ordinary scene and “spice it up.” All art supplies provided by HK Holbein (a palette, paints, paper, brushes), and a free print is included.

**11AM-12:30PM**

**Fr 122 Commissions: The Process And The Paperwork**  
**Advanced Business \$45**

**Jodi Walsh**

The commission process should be an enjoyable one for the artist, gallery and client. We will review several contracts and discuss why we need them. Getting it in writing is the first step in a successful commission. Understand the importance of a gallery in the commission process. One thing leads to another and one commission leads to another. Learn what to do if it starts to go wrong.

**1PM-8PM**

**Fr 134 Intermediate Airbrushing and Special Effects**  
**Beginner Airbrush \$300**

**Pamela Shanteau**

Push your airbrushing skills to the limit with this wonderful two-day class that gives you the time you need to create something special. Included are more advanced masking and painting techniques that trick the eye and suspend disbelief. Learn to apply a myriad of techniques to create special effects and get your artwork noticed! (Basic airbrushing/intermediate skills are required to complete the project successfully during this 12-hour workshop.)Materials provided by Iwata-Medea. Part II is held Saturday from 9 am – 4 pm. The class fee includes both sessions.

**Learning & Product Expo: Art!      June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007      page 7 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**1PM-4PM**

**Fr 123      Don't Get Lost In The Details**  
**All Levels      Watercolor      \$85**

**David R. Becker**

Don't be scared of crowds; some of the most beautiful paintings are city scenes containing crowds of people. Many beginning painters steer clear of this type of subject because they feel it is hard to do and too tedious for watercolor. In this hands-on workshop, you will be shown how to simplify elements and turn a hard-looking reference into something that will be surprisingly easy to paint. Materials provided by HK Holbein.

**Fr 124      Meditation And Creation: Head, Heart And Hand**  
**All Levels      Mixed Media      \$90**

**Betsy Dillard Stroud**

Through intriguing drawing and writing exercises, the instructor will help you explore the powerful images that lie in your subconscious. Dream images and other symbolic images will be discussed. Writing exercises open up the heart as well as the subconscious mind and will give you inspiration for your paintings. The instructor will give each student an evaluation of his/her images and a painting assignment to take home. Materials provided by Savoir Faire.

**Fr 125      Breaking New Ground: Pastels On Unison Paper**  
**Beginner      Pastel      \$75**

**Lynn Goldstein**

Learn the basics of pastel painting using the new Unison pastel paper. We will start with a short demonstration and then use a pastel wash to block in and then complete an exciting work of art. Please bring several reference photos to class. All materials provided by Jack Richeson & Company.

**Fr 126      Landscapes - Getting The Greens Right!!**  
**All Levels      Watercolor      \$85**

**Mary Jo Anzel**

Foliage is not the main focus of the painting but it is the key to a successful landscape. Green is the most challenging color to work with and yet mixing greens is simple. Learn how to add sparkle, simplify your shapes and easily produce all of those pesky greens. Great for teachers and artists who want to learn to mix colors like the masters. Materials provided by Savoir Faire.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 8 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**1PM-4PM**

**Fr 127 Oil Painting Of The Still Life**  
**Beginner Oil \$75**

**Ann Wallace**

In this hands-on workshop, you will learn or develop existing skills in oil painting. Various materials and techniques unique to oil painting will be discussed. There will also be a demonstration on how to begin a painting, how to resolve problems in the painting and how to finish a painting. A handout addressing tools, paints, structures, color theory and varnishing will be provided. The class will also focus on inspirational reading materials that are available. Ongoing critiques will occur during class as the students proceed with their still life. Students should be able to finish a painting in class.

**Fr 128 Mat Cutting Made Simple**  
**Beginner Mat Cutting \$75**

**Karen Keating**

In this hands-on workshop, students will downsize, calculate, measure, mark and cut mat board using a Logan #450 Intermediate+ 40-inch mat cutter. Students will learn to cut basic window mats from 4-ply buffered acid-free mat board (single and multiple openings). After successfully cutting the mat, the artwork will be hinged with archival tape and the assembly completed. Technical knowledge and care of the equipment will be also be covered. All materials provided by Logan Graphic Products.

**Fr 129 Skies And Water**  
**All Levels Acrylic \$75**

**Ken Muenzenmayer**

A hands-on workshop where you will learn to recognize and paint the colors that bring life to the evening skies and depth to the waters' surface.

**Fr 131 Make Acrylics Look Like Oils**  
**All Levels Acrylic \$75**

**Peter Andrew**

Want to know how to make acrylics look just like oils? Participants create and take home a still-life painting in this hands-on workshop that makes water based acrylics look like oil color, using quick glaze, medium and varnish techniques. All art materials provided by Liquitex®.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 9 of 12**  
**Class Program**  
**All Hands On Workshops unless otherwise noted**

**1PM-4PM**

**Fr 132 Oil Pastels With Acrylic Paints**  
**Beginner Mixed Media \$85**

**Camille LaPointe-Lyons**

These two mediums are great together. In this hands-on workshop, you will have fun creating textures, vibrant colors and new techniques, in oils and acrylics, to add to your creative passion. All materials will be provided by Savoir Faire, including references.

**Fr 133 How Did You Get That Color?**  
**All Levels Acrylic \$75**

**Dianne Bugash**

Have you been painting the same colors over and over again? Does it seem that everything you mix seems to turn to mud? Learn how to get any and every color you want, and how to make those muddy colors work. This workshop focuses on basic theories of color mixing as well as developing a better understanding of where colors come from, the meaning of hue, intensity and value, and the color mixing samples that you will be creating in class. Bring your own brushes and notepad. All other materials provided by Golden Artist Colors.

**Fr 135 Painting Textures**  
**Beginner Watercolor \$85**

**Penny Kritt**

Whether you paint a still life or a landscape, texture can give your work a sense of realism. It's easy to paint metal, from shiny gold jewelry to rusted tin. Maybe you want a bright copper kettle by a glass with wildflowers sitting on a wicker chair? Or a sterling teapot on a lace cloth that sits on a mahogany table? How about a landscape with driftwood sitting in a clump of sea grass? Once you learn a few simple techniques in this hands-on workshop, you'll be thrilled with how your composition skills expand! Materials provided by HK Holbein.

**Fr 136 Negative Painting The Romance Of Lace And Roses**  
**All Levels Watercolor \$85**

**Linda Kemp**

Learn to weave the illusion of elaborate stitch work and roses. Intricate overlapping layers of delicate lace, netting and cutwork are surprisingly easy to fashion by just painting the patterns of negative shapes. Add to the romance as you learn how to paint buds and full blooming roses. Please bring your own brushes. All other materials provided by HK Holbein.

**Learning & Product Expo: Art!      June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007      page 10 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**1PM-4PM**

**Fr 138      Painting Windows, Doors, Walkways And Roads**  
**All Levels      Watercolor      \$90**

**Tom Lynch**

Too often a simple object like a window or a road can adversely affect the rest of a painting. This class will teach you some secrets to avoiding this problem, going beyond the obvious. You will learn design, variety, repetition and value. What may have before been a stale or boring part of the story will forever be a creative highlight or a beautiful finishing touch. All art supplies provided by HK Holbein (a palette, paints, paper, brushes), and a free print is included.

**1PM-3PM**

**LECTURE**

**Fr 139      Marketing: Vertical Markets—Finding A Market For Your Artwork**  
**All Levels      Business      \$45**

**Jodi Walsh**

Vertical Market: a market that you sell into. You will learn how to sell into traditional and non-traditional art markets. Understand how to identify and select specific vertical markets to promote your unique type of artwork. Once you learn how to identify them, the opportunities are endless. Having the correct pricing is priceless so you need to get it right. Learn how to approach a gallery and how to present your artwork to a jury.

**3:30PM-5PM**

**LECTURE**

**Fr 140      Marketing: Benefits Of Having A Website And Using Mail Lists**  
**All Levels      Business      \$45**

**Jodi Walsh**

Understand what to expect from a Web site and how to grow as your sales increase from one type of site to another. Mail and database lists are the unsung heroes of generating revenue. Here, you'll learn how to use them and how to pick the correct list for your particular type of artwork. Remember, your mail list is the foundation of your business. Learn what information should be included and how to categorize your mail list.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 11 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**5PM-7PM**

**LECTURE**

**Fr 146**

**Mineral vs. Modern Color**

**All Levels**

**Acrylic**

**\$45**

**Peter Andrew**

Join us for a course offering great information about color, where it comes from and how to use it! Learn the romance, history and development of color from early times to the present. Discover essentials about pigments, their creation, and how to mix them effectively. We'll talk choosing and using artists' colors, mediums and techniques. This course is intended to supply oil, watercolor and acrylic painters with enhanced knowledge and appreciation of their craft. Free gifts, too! All materials provided by Liquitex®.

**Fr 148**

**DEMONSTRATION - Intermediate And Advanced Negative Painting -**

**Advanced Watercolor \$45**

**Linda Kemp**

In this two-hour demonstration of Negative Painting you'll discover options for creating more successful, extraordinary works of art that challenge the balance between freedom and control. You will see how to achieve multiple layers while working wet into wet as color options, shape making and interweaving forms are addressed. Prepare to be inspired by the strategies for tackling the thrills and pitfalls associated with the fascinating negative approach to painting.

**5PM-8PM**

**Fr 141**

**Harbor Reflections - Learning To Control The Pigments**

**All Levels**

**Watercolor**

**\$85**

**David R. Becker**

Skies, reflections, water and boats are just some of the things you will be learning how to paint in this hands-on workshop. Think Winslow Homer and his wonderful island scenes. You'll learn how to control the medium of watercolor and how to make it do what you want. Materials provided by HK Holbein.

**Fr 143**

**Acrylic Painting Class**

**All Levels**

**Acrylic**

**\$75**

**Ann Wallace**

In this hands-on workshop you will learn to paint with the new Chroma Interactive Acrylics, which can be used like traditional acrylic paints or manipulated in the same way as oil paints, minus the fumes. With these acrylics you can blend and re-open the paint on your canvas as you paint a still life. Color theory and painting techniques will be discussed and the instructor will offer critiques as you paint.

**Learning & Product Expo: Art! June 1-3, (classes begin May 31)**  
**Marriott Inn & Conference Center at UMUC**

**Friday, June 1, 2007 page 12 of 12**

**Class Program**

**All Hands On Workshops unless otherwise noted**

**5PM-8PM**

**Fr 142 Dramatic Depth In Painting**  
**All Levels Oil \$85**

**Caroline Jasper**

Create dramatic visual impact! Give life to layers of depth in your paintings. Implement a wide range of proven methods for enhancing the illusion of form and distance on a flat surface. Advance your seeing-like-an-artist perception. Take your skills to higher levels in manipulating color, lighting and perspective. One-on-one instruction emphasized. Concepts apply to any 2-D color medium or subject. Take home a battery of painters' depth-illusion tricks along with your own depth-dynamic masterpiece. All materials will be provided by HK Holbein but participants should bring color photo references. (Optional: Bring extra brushes, #4 and #6 brights or flats.)

**Fr 149 Painting Your Travel Memories**  
**All Levels Watercolor \$85**

**Margaret Roseman**

Working on location does not always allow for a finished painting. In this hands-on workshop, you will be able to create beautiful paintings from your travel sketches and photographs. Capture the changing light of dawn and dusk filtered through the trees, hilltop towns and reflections on far-off canals. Staring with your reference material, we will explore simple two-point perspective, composition and suitable technique of rendering to create watercolor memories that sparkle with freshness and spontaneity. Please bring photo references or sketches and your own brushes. All other materials supplied by HK Holbein.

**5:30PM- 7PM**

**Fr 150 Marketing: The Power Of The Postcard**  
**Advanced Business \$45**

**Jodi Walsh**

**LECTURE**

Understand the power of the postcard as a revenue-generating marketing tool. As artists, our budget for marketing materials is limited and we need to get the most out of every piece of marketing material we create. The branding of your logo, business and the type of work you produce is accomplished by presenting yourself often and in a professional manner. Learn how to create "timeless" marketing materials and how to use them. We will review business cards, traditional postcards, trifolds and notecards.