

Learning & Product Expo: Art! June 1-3, (classes begin May 31)
Marriott Inn & Conference Center at UMUC

Sunday, June 3, 2007 page 1 of 8
Class Program
All Hands On Workshops unless otherwise noted

9AM-4PM

Su 105 Oil Painting Without Drawing, Portrait Workshop
All Levels Oil \$130

Dominic Vignola

Learn how to use a unique non-drawing approach to painting a portrait. A realistic image is produced in stages using loosely defined areas of light and dark colors, building up to the final, focused effect. These techniques are believed to be those used by great tonal portrait painters such as Velazquez, Sargent and Rembrandt. An easy to learn color system allows anyone to analyze and mix ANY fleshtone. Prior experience or drawing ability is not necessary. Getting a likeness can be achieved by learning to see tonal values in their accurate shapes and placement. Materials provided by DaVinci Paint Company.

Su 109 Watercolor Landscapes
All Levels Watercolor \$130

Phil Metzger

This six hour class will be a more in-depth study of watercolor landscapes than the three hour class presented by Metzger on Saturday. First, Metzger will demonstrate how to paint a landscape scene in watercolor. The class will then paint that same scene using watercolors provided by DaVinci Paint. The instructor will assist each class member as he or she paints. In addition, he will provide instruction sheets showing how to paint the scene, step-by-step. Materials provided by DaVinci Paint Company.

Su 111 Watercolor Collage
All Levels Mixed Media \$130

Carol Bouville

There are many ways to approach the art of collage, including: painting and gluing under paint and then collaging rice papers; pre-staining rice papers with watercolor and then using them to create a painting; or using found papers to interpret your vision. Bring a ""failed"" painting to this workshop and rework it using these collage techniques, or work from a reference photo or the depths of your own imagination. Bouville will demonstrate several techniques but the rest is hands-on: you will start by staining rice papers and then surrender to your own muse.

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Su 114 Imagination And Creativity Workshop
All Levels All Mediums \$130

Pamela Jennings

Blotting techniques are used to help students broaden their imagination and creative skills. Watercolor, acrylic and oil blots are made by applying these paints—treated by various media to make them very loose—to one side of a piece of paper and then folding it in half serve as the starting point for the creative process. Students can then make artistic decisions about how to develop the design, shape, color and depth features of the blot based on what they decide is the point of the painting. No prior drawing experience necessary.

9AM-10AM

Su 101 Portfolio Review LECTURE
All Levels Business \$50

Trudi Van Dyke

As a fine-art consultant, instructor Trudi Van Dyke has extensive experience in reviewing portfolios. In this one-on-one session, she shows you how to make your portfolio stand out from the rest and teaches you the value of a strong portfolio presentation.

9AM-10:30AM

Su 118 Marketing: Benefits Of Having A Website And Using Mail Lists
All Levels Business \$45

Jodi Walsh LECTURE

Understand what to expect from a Web site and how to grow as your sales increase from one type of site to another. Mail and database lists are the unsung heroes of generating revenue. Here, you'll learn how to use them and how to pick the correct list for your particular type of artwork. Remember, your mail list is the foundation of your business. Learn what information should be included and how to categorize your mail list.

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9AM - 12NOON

Su 103 Painting Water With Oils
All Levels Oil \$85

Caroline Jasper

Take the plunge! Whether it's a rushing stream or quiet pool, we all love to look at water. In this hands-on workshop, enjoy the excitement of painting it. Learn how color and method are the keys to making water sparkle, ripple or flow. Oil paint's versatility offers a range of manageable approaches for capturing water's reflections, refractions, transparency and moods. Take home your own "wet" painting. All materials will be provided by HK Holbein, but participants should bring their favorite water photos. (References will be available to borrow. Optional: Bring extra brushes, #4 and #6 brights or flats.)

Su 104 Painting With Watercolor Crayons And Watercolors
All Levels Mixed Media \$85

Mary Jo Anzel

One of the biggest benefits of using crayons in your work is that they work well in conjunction with traditional watercolors. Anzel will show you how to use this dynamic duo to create intense color yet a soft appearance in your paintings. This is a great workshop for artists and teachers who want to learn to paint with different waterbased mediums. Materials provided by Savoir Faire.

Su 106 Show Me The Pigment: Pastel And Mixed Media
All Levels Mixed Media \$85

Sean Dye

Have you ever been mesmerized by a pastel painting? Pure pastel pigment sits vibrantly on the surface. Learn how to effectively use under-painting. Make your own painting using some of instructor Sean Dye's favorite combinations of materials. Through demonstration and slides, Dye will explain how and why certain supplies are used. Paper, pastels, gesso and alternative materials will be provided by HK Holbein. Please bring sketches or reference photos.

Su 108 Dynamic Still Life
All Levels Watercolor \$75

Karen Vernon

The simplest objects can become monumental when planned properly and painted expressively. In this hands-on watercolor class, learn how to go beyond visual recording to artful expression. Understand the landscapes in still life and learn to create visual biographies with objects. All materials will be provided by Ampersand Art Supply.

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Su 107 Mat Cutting Made Simple
Beginner Mat Cutting \$75

Karen Keating

In this hands-on workshop, students will downsize, calculate, measure, mark and cut mat board using a Logan #450 Intermediate+ 40-inch mat cutter. Students will learn to cut basic window mats from 4 ply buffered acid-free mat board (single and multiple openings). After successfully cutting the mat, the artwork will be hinged with archival tape and the assembly completed. Technical knowledge and care of the equipment will be also be covered. Materials provided by Logan Graphic Products.

Sa 143 The Push & Pull Of Airbrushing (Part 2)
Intermediate Airbrush \$130

Kurt Bittle

This hands-on workshop will focus on the push and pull of airbrushing (the back and forth approach of applying and removing paint) in order to create a variety of effects and surfaces. Instructor Kurt Bittle will discuss and demonstrate lift-out techniques, erasing techniques and creative spray applications using an array of tools alongside the airbrush. In this class you will learn various advanced techniques to render chrome, wood, stone, metal and drapery. And if that's not enough, you'll also learn color recipes and color application concepts! This is part 2 of a 2 part class. Part1 is Saturday from 1-4 pm. All materials provided by Iwata-Medea.

Su 110 Acrylic Pouring Techniques
All Levels Acrylic \$75

Peter Andrew

Learn the latest color pouring techniques with the clearest new acrylics, Liquitex® Pouring and Glazing Mediums! Workshop participants will create and take home acrylic sheets, acrylic peels, acrylic transfers and acrylic collages. All supplies included and provided by Liquitex®.

Su 112 Oil Paint Mediums: What Are They? How Do You Use Them?
Beginner Oil \$85

Camille LaPointe-Lyons

Today, many new mediums have been created to speed up drying or slow it down, add textures, gloss and much more. This workshop will allow you to experiment with oil paint mediums and give you first- hand knowledge on how they can help you enhance your own art style. All materials will be provided by Savoir Faire.

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Su 113 **Pastel Painting Class**
Beginner Pastel \$75

Ann Wallace

Learn or develop existing skills in using soft pastels. Various materials and techniques in applying pastels, including, feathering, dusting, layering and blending will be discussed. A demonstration will show to begin a pastel painting, as well as how to resolve problems and finish the paintings. A handout describing these techniques, color theory, and the process for framing and preserving the finished pastel painting will be provided. Ongoing critiques of each participant's work will occur as he or she completes their pastel painting. Materials will be provided.

Su 117 **Impressionism In The Garden**
All Levels Watercolor \$85

Margaret Roseman

The beauty and grandeur of nature is often an overwhelming challenge for the painter. Using this unconventional approach, you will be able to merge the ideals of impressionism and realism. Splatter and spray your way to explore the rhythms and patterns in a garden setting. Capture the color, movement and spirit of the subject while focusing on composition, simplification and most of all, creativity. Please bring photo references or sketches and your own brushes. All other materials supplied by HK Holbein.

Su 119 **Getting A Likeness In Watercolor**
All Levels Watercolor \$140

Michaelin Otis

Students will learn how to achieve a likeness by creating a Sepia portrait. Using only two colors, tonal shapes will be used to create a dramatic painting. This class will help in drawing the face, and will loosen up your painting style. Value and linking shapes will be used for composition. All materials supplied by HK Holbein

11AM - 12NOON

Su 102 **Marketing: Portfolio Review**
All Levels Business \$50

Jodi Walsh

LECTURE

Your portfolio speaks for you when you are not in the room. Presenting your portfolio to galleries, art consultants, retailers, collectors and museums is crucial to success of your artistic career. This one-on-one review includes a critique of your current portfolio, an outline of different types of portfolios and a sample CD portfolio.

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Su 121 What You Need To Know About Joining Art Co-ops & Art Centers
All Levels Business \$45

Trudi Van Dyke LECTURE

Considering joining an art center or a co-op? This lecture will tell you all you need to know, including: an overview of art centers, co-op galleries, membership organizations, and the pros and cons of each; what to expect; different types of governance; costs to consider; how to find a good fit; what questions to ask; types of support your organization should provide you; and how the stage of career you are in can influence your decision.

1PM-2PM

Su 115 Portfolio Review LECTURE
All Levels Business \$50

Trudi Van Dyke

As a fine-art consultant, instructor Trudi Van Dyke has extensive experience in reviewing portfolios. Here, she shows you how to make your portfolio stand out from the rest and teaches you the value of a strong portfolio presentation.

1PM-4PM

Su 124 Landscape On Red Ground
All Levels Oil \$85

Caroline Jasper

Dare to try a new approach in thinking about and working with color. Red is what we want. Used as ground color, red infuses your painting with energy. Through easy-to-follow methods in this hands-on workshop, you will discover brilliant color interaction strategies for creating dramatic and beautiful contrast effects. Take your oil paintings to another level of visual impact and watch your work progress quickly without muddying colors. Take home your own dynamic red ground landscape painting. All materials provided by HK Holbein but participants should bring color landscape photo references. (Optional: Bring extra brushes, #4 and #6 brights or flats.)

Su 125 That Is Not A Knife...This Is A Knife: Painting In Water-Soluble Oils
All Levels Oil \$90

Sean Dye

This is what you have been waiting for....the ability to wake up your oil paintings now! Knife painting is the most direct way to apply pigment to canvas. Participants of this hands-on workshop will learn instructor Sean Dye's knife-painting Do's and Dont's. Knife, canvas and paint will be provided by HK Holbein. Please bring sketches or reference photos.

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1PM-4PM

Su 126 Introduction to Home Picture Framing
Beginner Picture Framing \$75

Brian Buell

Learn how framing your own art can save you time and money while giving you creative control of your artwork's finished look. This 3-hour, hands-on workshop will give you relevant experience in the processes of cutting, sanding, joining and finishing wooden picture frames. You will learn basic framing along with valuable tips and hints. Plus, you will take home your very own frame that you build during the class. The affordable framing equipment used during the class will be available for sale in the exhibit hall.

Su 127 Landscapes
All Levels Acrylic \$75

Ken Muenzenmayer

Learn to simplify subject matters in bold compositions using strong light and luminous color by layering colors with glazes and drybrush. Learn the versatility of the acrylic medium while creating landscape paintings that are direct, quick and satisfying. Learn to create paintings in a timely fashion while still capturing the spirit of place, which is so important to successful landscapes. In 30 years of painting with acrylics, the instructor has learned many "secrets" which he will share with his students during this hands-on workshop. All materials supplied by Ampersand.

Su 130 The Airbrush And Beyond
Beginner Airbrush \$75

Pamela Shanteau

This three-hour, hands-on workshop is designed to teach you how to add airbrushing to your current painting methods or advance the basic airbrushing skills you already possess. Meld airbrush, paintbrush and sgraffito techniques to create unbelievable detail with ease. Past students will enjoy the all-new project for 2007. Take advantage of this opportunity to learn from one of the best in the business! All materials provided by Iwata-Medea.

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Su 128 Wet-In-Wet Landscape Techniques
Beginner Acrylic \$75

Tucker Yeaworth

Experience Interactive Professional Artists' Acrylic—the only acrylic that offers extended blending and reworking! Imagine being able to alter, consider and develop a painting in YOUR time, rather than being dictated by the drying time of conventional acrylics. Now you can build on what is already there, with oil-like techniques, and bring your acrylic paintings to a finer level of complexity. Bring brushes, water container, reference materials (landscape photos) and several small canvases. Interactive Professional Artists' Acrylic paints will be provided by Chroma, Inc.

Su 129 Gouache Painting Class
Beginner Gouache \$75

Ann Wallace

Learn how to paint with gouache, an opaque medium that is similar to watercolor. In this hands-on workshop, there will be a discussion of various materials and techniques that are unique to gouache, as well as a demonstration of how to begin a painting. A handout addressing the nature of the medium, structures, and color theory will be provided. Ongoing critiques will occur during class as the students proceed with painting a still life. Students should be able to complete a painting in one session. All materials will be provided.

Su 132 The Magic Of Light—The Landscape In Acrylic
All Levels Acrylic \$85

Margaret Roseman

Throughout history, all artists have been obsessed with the ever-changing power of light—it can alter form, influence color, suggest the time of day and is also able to transform a simple subject into a beautiful work of art. In this hands-on workshop you will learn how to capture and manipulate the fleeting qualities of light in acrylic, while painting a landscape that sparkles with freshness and spontaneity. Please bring photo references or sketches and your brushes. All other materials supplied by HK Holbein.

3PM-4PM

Su 116 Marketing: Portfolio Review
All Levels Business \$50

Jodi Walsh LECTURE

See Su 102 Description