

Learning & Product Expo: Art! June 1-3, (classes begin May 31)
Marriott Inn & Conference Center at UMUC

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Class Program
All Hands On Workshops unless otherwise noted

9 AM – 4 PM

Th 102 Creative Figure Painting
All Levels Mixed Media \$145

Betsy Dillard Stroud

Learn how to create stunning paintings that incorporate the figure. Emphasis will be on design, how to use texture to enhance your paintings and expressive color. Using various mediums—including handmade collage and carved symbolic stamps—you will learn how to make your figure paintings express your personality, and learn to create individual approaches to color." Materials provided by Savoir Faire.

Th 103 POWERCOLOR Theory And Practice
All Levels Oil \$145

Caroline Jasper

The more you know about color, the more powerful your use of it. In this hands-on workshop, you'll learn to say "good-bye" to muddy color and "hello" to bridging the gap between wheel color and real color. From color mixing management to advanced color relationships, you will learn master concepts applicable to any medium/subject and get the inside scoop on what's in the tube. Complete value/temperature/intensity color theory studies will be explored for dynamic impact. Come away inspired with greater knowledge of color and a broad repertoire of effective color strategies. All materials will be provided by HK Holbein.

Th 107 Paint Like The Impressionists
Beginner Oil \$140

Camille LaPointe-Lyons

Brilliant color is the first description that comes to mind when thinking about painters like Monet, Cezanne and Bonnard. This workshop will teach you how to see those colors in your own subjects, and how to mix those colors without creating mud. You will also learn about a chemist named Gustav Sennelier, who made these beautiful colors by hand. (Note: You will paint with Sennelier oil paints in this workshop. All other materials will be provided, including references for subject matter. Feel free to bring your own.)

Th 110 Landscape Illusion - Negative Painting - Watercolor
All Levels Watercolor \$140

Linda Kemp If you've ever struggled with painting the landscape or wish to expand your repertoire, you will find negative painting a delightful and thought-provoking technique. Take this hands-on workshop and be amazed by this awe-inspiring approach to painting the essence of the landscape. Learn the brush work techniques that suggest layers of softly blowing grasses, wildflowers and distant trees. Please bring your own brushes. Materials provided by HK Holbein.

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Th 111 Broken Color—Still Life In Acrylic
All Levels Acrylic \$140

Margaret Roseman

Broken color describes optical mixing effects that occur between applied strokes and exposed underpainting. This method of paint application—at the heart of the impressionist techniques—will allow you to handle color that communicates emotion and will showcase your individual mark. Please bring still life photo references or sketches and your own brushes. All other materials supplied by HK Holbein.

Th 113 Dynamic Portraits In Watercolor
All Levels Watercolor \$140

Michaelin Otis

Learn to paint adults from a photograph provided by the instructor. Topics such as skin tones, aged skin, hair, different ethnicities, composition and value will all be covered in this hands-on workshop. Learn to paint more than just a portrait—paint a great composition that just happens to be a portrait. All materials supplied by HK Holbein.

Th 112 12 STEP Program: Marketing-Sales-Project Management
All Levels Business \$130

Jodi Walsh

The 12 STEP Program, the Art of Doing Business, was designed to give artists the foundation that is needed to become ""revenue generating"" artists. You will walk away from this lecture with a clear understanding of how and where to present your artwork for sale to the public and take control of your artistic career.

Topics to be discussed include:

MARKETING: Selecting a Look & Style, Marketing Materials, Creating Templates, Public Relations

SALES: Networking & Competition, Web site & Mail Lists, Vertical (Niche) Markets, Commissions, Portfolio, Follow Up & Momentum

PROJECT MANAGEMENT: Setting Standards, Mandatory Paper Work, Exhibitions

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9AM - 12NOON

**Th 109 Airbrush Fundamentals
 Beginner Airbrush \$75**

Pamela Shanteau

Over 25 years of professional airbrushing experience is incorporated into this 3-hour, hands-on workshop on airbrushing fundamentals! Learn airbrush set-up, paints and equipment along with essential maintenance procedures. Stenciling and masking methods and materials are examined and demonstrated. Learn from scratch or brush-up on your existing airbrushing skills. All materials provided by Iwata-Medea.

1PM - 4PM

**Th 114 Mastering Color!
 All Levels Watercolor \$75**

Karen Vernon

Learn how to create clear, intense color with watercolor—always! No more muddy painting; no more pale, washed out art. Learn how to make a powerful statement with your color. In this hands-on workshop, you'll learn awesome painting techniques that will allow you to take control of your palette. If you have painting with color problems, bring them in. All materials will be provided by Ampersand Art Supply.

1PM-8PM

**Th 115 Freehand Airbrush Portraiture
 Intermediate Airbrush \$130**

Kurt Bittle

Take your basic airbrush knowledge and learn how to use the airbrush as a drawing tool for portraits! Artistic concepts for portraits will be discussed, including formal, informal and creative portraiture, alongside basic knowledge of facial proportion, lighting the face and anatomical structure. In addition, you'll be presented with a working methodology for creating an airbrushed face—this will be illustrated with a demonstration by the instructor using photo references. In the end, you will have created a painting of a facial feature or portion of the face that you will have airbrushed freehand! All materials provided by Iwata-Medea.

5PM-8PM

**Th 116 Introduction To Automotive Airbrushing
 Beginner Airbrush \$75**

Pamela Shanteau

Learn to create art in the custom automotive world from master automotive muralist and author Pamela Shanteau. Shanteau shows you how to apply your art knowledge to the custom auto and cycle painting field. Get all of the information you need to know from this automotive painting class to take advantage of the automotive custom painting renaissance.